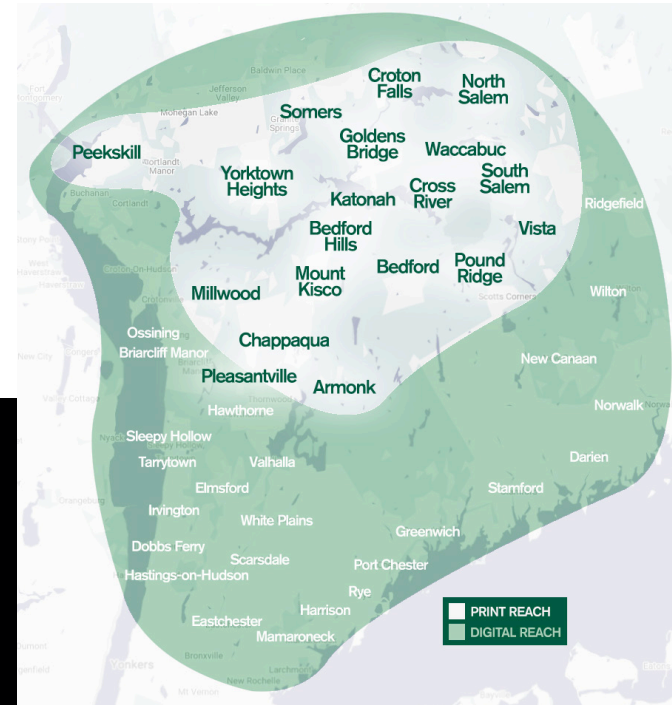


# 2026 ADVERTISING



# CONNECT TO NORTHERN WESTCHESTER

WE ARE THE  
**OFFICIAL MAGAZINE**  
OF NORTHERN  
WESTCHESTER



**100,000**  
**LOYAL READERS.**  
LET US HELP YOU  
CONNECT WITH THEM.

We mail to 100% of homes & businesses in

- |                 |                |             |
|-----------------|----------------|-------------|
| Armonk          | Cross River    | Pound Ridge |
| Bedford Corners | Goldens Bridge | Purdys      |
| Bedford Hills   | Katonah        | South Salem |
| Bedford Village | Mount Kisco*   | Waccabuc    |
| Chappaqua*      | North Salem    | Vista       |

Plus, 100% of businesses  
in Millwood, Peekskill,  
Pleasantville, Somers and  
Yorktown Heights.

\*Currently 30% of homes in Chappaqua  
and 50% of homes in Mount Kisco.  
(Readership source: United States Postal Service)

## PRINT ADVERTISING

(SIX ISSUES PER YEAR)

### QUARTER PAGE

6 issues: **\$685 / issue**

3 issues: **\$770 / issue**

2 issues: **\$850 / issue**

### HALF PAGE

6 issues: **\$1,285 / issue**

3 issues: **\$1,485 / issue**

2 issues: **\$1,650 / issue**

### FULL PAGE

Two years: **\$2,310 / issue**

6 issues: **\$2,530 / issue**

3 issues: **\$2,970 / issue**

2 issues: **\$3,300 / issue**

### TWO-PAGE SPREAD

6 issues: **\$3,795 / issue**

3 issues: **\$4,455 / issue**

2 issues: **\$4,950 / issue**

### INSIDE FRONT COVER

6 issues: **\$4,180 / issue**

3 issues: **\$4,840 / issue**

2 issues: **\$5,335 / issue**

### INSIDE BACK COVER

6 issues: **\$3,300 / issue**

3 issues: **\$3,960 / issue**

2 issues: **\$4,455 / issue**

### INSIDE FRONT/BACK COVER

#### TWO-PAGE SPREAD

6 issues: **\$5,280 / issue**

3 issues: **\$5,940 / issue**

2 issues: **\$6,380 / issue**

### GUIDE TO ALL THINGS LOCAL

3 issues: **\$325 / issue**

### CUSTOM ADVERTORIALS

Pricing varies.

\*Premium placements, add \$500.  
(Full-page and two-page ads only.)

## PUBLISHING SCHEDULE

### JANUARY/FEBRUARY

Connect to the Best

Ad deadline: December 10

Material deadline: December 12

### MARCH/APRIL

The Home & Design Issue

Ad deadline: February 11

Material deadline: February 13

### MAY/JUNE

The Health Issue

Ad deadline: April 15

Material deadline: April 17

### JULY/AUGUST

The Nature Issue

Ad deadline: June 10

Material deadline: June 12

### SEPTEMBER/OCTOBER

The AI Issue *(with special sections on education & Things to Do This Fall)*

Ad deadline: August 12

Material deadline: August 14

### NOVEMBER/DECEMBER

What Could Be

Ad deadline: October 14

Material deadline: October 16

### PRINT AD SIZING

QUARTER: 3.875" w x 5.125" h

HALF: 7.75" w x 5.125" h

FULL: 7.75" w x 10.25" h (this includes a .25" bleed)

TWO-PAGE: 15.5" w x 10.25" h (this includes a .25" bleed)

Bleed: add 0.25" on all sides (total 7.75" w x 10.25" h)

Safety margin: keep text and logos at least 0.25" from trim edges

## DIGITAL ADVERTISING

### Homepage Banners

Ads on our homepage receive approximately 3,000 views monthly.

*Rotating banner at top of page.*

*(3 spots per month)*

**\$800 / month**

### POP-UP AD

A pop-up banner throughout our site, generating approximately 5,000 impressions monthly and a click thru rate of 9%.

*(1 spot per month)*

**\$1,200 / month**

### ARTICLE PAGES

Ads will appear on all article pages.

*Column down the side of the page.*

*(3 spots per month)*

**\$400 / month**

### COMMUNITY GUIDE

Your listing includes your logo, all contact information, social media accounts, and a brief write-up by our talented staff. **\$240 for four months**

### SOCIAL MEDIA

Our social media audience consists of thousands of highly engaged influential people throughout our community.

**\$380 / 5-frame set of stories**

**\$700 / two 5-frame sets of stories**

### DIGITAL AD SIZING

Homepage Banners: 2000px wide x 516px tall

'CURRENT ISSUE' BANNER: 500px wide x 350px tall

POP-UP FOOTERS: 970px wide x 250px tall

ARTICLE BANNERS: 500px wide x 350px tall

## CUSTOM VIDEOS

Our compelling custom videos capture viewers' visual interest with a smooth, consistent storyline that illustrates the heart of your business. They're professional, memorable and impactful.

### FULL VIDEO

A custom video highlighting your business. Average length is 3-5 minutes.

**Prices start at \$5,000.**

### FIVE QUESTIONS

Our popular "Five Questions" series is a great way to showcase business owners.

**\$2,400 / video**

### PRE- & POST- EVENT VIDEOS

Build excitement by featuring your lineup of talent or vendors. Then, let us capture footage during the event for a sizzle reel clients say is unmatched.

**Prices start at \$2,000.**

## THIS IS ABOUT YOU.

IMPROVE YOUR BOTTOM LINE.

INVEST WISELY.

BE HAPPY.



WWW.CONNECTTOMAG.COM

ADVERTISE@CONNECTTOMAG.COM

**CONNECT**  
TO  
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