

SHARE YOUR MOST **IMPACTFUL HEALTH TIP(S)** WITH OUR 100,000 ENGAGED READERS

WHAT DO YOU WISH PEOPLE KNEW?

A CONNECT TO PROMOTION



WHAT YOU WILL RECEIVE:

- A quarter-page, half-page or full-page advertorial providing a health tip (or tips for half- & full-pages) that will demonstrate your expertise and connect you to our engaged and educated audience.
- A 90-word Guide to All Things Local listing that describes your business and includes your logo.
- Inclusion on a featured page on our website that will highlight your tip(s) and include your business description (which improves your SEO).
- Participation in a social media post about your health tip(s).

TO PARTICIPATE

Please send us the following:

- **Your health tip(s).** Our editor-in-chief will review/edit your tip(s) for clarity and space, and we will return it to you for approval.
- **A photo of you or your business logo.**
- **A photo of your business** for a half-page or full-page ad.
- **A write-up about your business** or link to your “about” page on your website. (We will edit it down to 90 words and return to you for approval.)

LIMITED SPOTS AVAILABLE

Deadline for confirmation: **Friday, April 17**
Material deadline: **Monday, April 20 by noon**

Book your spot today.

Quarter-Page: \$850
Includes: One 65-word tip

Full-Page: \$2,300
Includes: Up to 4 tips/180 words

Half-Page: \$1,200
Includes: Up to 2 tips/90 words

****Ask us about our custom social media videos to complement your advertorial.****