

MAY/JUNE
THE HEALTH ISSUE

ADVERTISING DEADLINE : APRIL 15

It's time for our fourth annual health issue, and this year, we're exploring some of the most important and trending topics of 2026. Yes, that means a deep dive into **GLP-1s**, both the benefits and the side effects. It also means looking at the latest research on **brain health** and **how to reduce your risk of dementia**, even if you're genetically prone. Plus, we'll teach readers **how to handle bad news** and **get a diagnosis earlier** as well as what to put in an **emergency disaster kit**. And we'll introduce you to the folks behind the local **PingPongParkinson** chapter.

Plus, we'll have our seasonal **"Things To Do This Spring & Summer"** guide, along with a **special advertorial for health-related businesses**. And with so many national stories featuring local experts, this issue will be one readers refer to again and again.

UP NEXT:

JUL/AUG THE NATURE ISSUE
ADVERTISING DEADLINE: JUNE 10

SEP/OCT THE A.I. ISSUE
ADVERTISING DEADLINE: AUGUST 12



THE OFFICIAL MAGAZINE OF NORTHERN WESTCHESTER.

LARGEST & MOST WIDELY DISTRIBUTED.

Over 27,000 magazines are mailed directly into homes & businesses and distributed throughout northern Westchester, reaching a **total readership of over 100,000.***

RESPECTED & TRUSTED.

Our educated and affluent readers don't just flip through the pages, they lean in. Why? Because every issue of Connect To delivers compelling stories, exceptional writing and superior design. Readers consider us their go-to source for accurate, objective and engaging information about local people, events and businesses.

VALUED & MODERN.

Founded by a journalist and a graphic designer, we prioritize accurate, objective reporting and standout design. This commitment to quality has built lasting brand loyalty, making us the go-to source for the region's most influential residents. We're the publication people look forward to, rely on and are proud to be part of.

ENGAGING & IMPACTFUL.

Advertising with Connect To is like joining a well-established neighborhood conversation; rather than instead of standing on a noisy street corner hoping to be noticed, we give you a seat at the table so you can build real, lasting relationships with our community.

**Publisher's sworn statement.*

Important FAQs

What's included in advertising?

Our approach is centered on a collaborative partnership designed to help your business flourish. You will be paired with an experienced, dedicated manager who listens to your specific needs and helps you develop an effective campaign strategy. This can include professional messaging and standout design.

Are there other ways we can work together?

Yes, our custom video department serves as a visual storyteller for your brand, creating professional, memorable and impactful videos that help you reach your specific business or fundraising milestones. We also offer sponsored content, blow-ins, gatefolds, stickers, online ads and social media promotions.

Do you have any special packages?

Yes. All health-related businesses can receive 15% off this issue with a six-issue package and 10% off this issue with a three-issue package. For all other businesses, if you partner with us for six issues, you can receive a custom advertising package that can include online advertising, custom video, complimentary print listings and more.

It's better to advertise when you can than to advertise when you must.

Let us help you build lasting brand loyalty, turning our readers into your customers.