



# KATONAH CONNECT

  

## 2023 AD PRICING



# PRINT AD RATES

## QUARTER PAGE

One year \$550 / issue  
Three issues \$625 / issue  
Single issue \$700 / issue

## HALF PAGE

One year \$1,100 / issue  
Three issues \$1,250 / issue  
Single issue \$1,400 / issue

## FULL PAGE

One year \$2,200 / issue  
Three issues \$2,500 / issue  
Single issue \$2,800 / issue

Pricing for two-page spreads, inside covers and online ad discounts are available upon request.

# ONLINE AD RATES

## HOMEPAGE BANNER

\$800 / month  
Premier placement on our highly trafficked website homepage.

## ARTICLE BANNER

\$400 / month  
Spotlight your business on a majority of our popular website articles.

Feature your business in one of our celebrated videos. Whether we're at a local event, profiling a business or just acting silly, our videos are fun, attention-grabbing and professionally produced. They've quickly gained the attention of viewers in our community and beyond. We offer several ways to get involved.

## LOGO AT THE BEGINNING

\$200  
Your business logo featured at the start of video.

## VIDEO SHOUT OUT

\$400  
A proper in-video commercial.

## FILM ON LOCATION

\$600  
A video filmed at your place of business.

## FULL BUSINESS VIDEO

\$1,500  
A dedicated video of your business.

